

# SILVER Sponsor

## Exclusive Benefits:

- Silver Sponsor of the conference and accompanying exhibition, with official recognition of its leading role in supporting the event.
  - A space in the conference and exhibition (18 m<sup>2</sup>).
  - Management of dedicated digital platforms for the sponsor on the official conference channels to promote its business and products before, during, and after the event.
  - Organization of private meetings and exclusive workshops with senior companies attending the conference and accompanying exhibition to facilitate partnerships and deals.
  - Display of a 25-second promotional video on the main screens during the events.
  - Participation in all media activities, including press conferences and exclusive interviews.
  - Inclusion of the sponsor's logo in all marketing and media materials (advertisements, social media, conference guide, website).
  - Attendance at official events and the opening dinner. 10 invitations to the official opening, 20 VIP invitations.
  - Inclusion of the logo on the identification badges of all participants in the conference and accompanying exhibition.
  - Extensive media coverage including publishing the sponsor's news in official press releases.
  - Honor at the closing ceremony with a plaque.
- And a certificate of appreciation
- Post-exhibition benefits (a deluxe photo album - a documentary file of the conference activities).