

# PLATINUM Sponsor

## Competitive Advantages with Strong Presence at the Conference and Exhibition.

### Exclusive Benefits:

Platinum sponsor of the conference and accompanying exhibition, with official recognition for its leading role in supporting the event.

- Allocation of one front-row seat for a company representative alongside senior officials.
- Prime location at the conference and exhibition front with the booth designed and executed at the expense of the organizing company (36 m<sup>2</sup>).
- Keynote speech at the opening ceremony in front of all participants.
- Sponsorship of one of the main sessions with an official speaker from the sponsoring entity.
- Management of dedicated digital platforms for the sponsor on the official conference channels to promote its business and products before, during, and after the event.
- Organization of private meetings and exclusive workshops with senior representatives of the companies present at the conference and accompanying exhibition to facilitate partnerships and deals.
- Display of a 60-second promotional video on the main screens during events.
- Participation in all media activities, including press conferences and exclusive interviews.
- Inclusion of the sponsor's logo in all marketing and media materials (advertisements, social media, conference guide, website).
- 10 VIP invitations to attend official events and the opening dinner. 15 invitations for the official opening • Inclusion of the logo on the name badges of all conference and accompanying exhibition participants.
- Extensive media coverage including publishing the sponsor's news in official press releases.
- Fulfillment of all official sponsor requests related to promoting their company during the event, including distributing advertisements, brochures, and promotional samples within the conference and accompanying exhibition.
- Opportunity to conduct exclusive interviews with local and international media .. Recognition at the closing ceremony with a shield and certificate of appreciation.
- Post-exhibition benefits: (Luxury photo album - Documentary file of the conference and exhibition events - Flash drive containing the company's pavilion during the conference events)