

OFFICIAL Sponsor

High level of visibility with key advantages at the conference.

Exclusive Benefits:

Official sponsor of the conference and accompanying exhibition, with formal recognition of its leading role in supporting the event.

- Participation in the official ribbon-cutting ceremony with the strategic partner in the presence of VIPs and the organizing body.
- Allocation of one front-row seat for a company representative along with senior officials.
- Prime location at the conference and exhibition front with wing design and execution at the expense of the organizing company with an area of 45 m².
- Keynote speech at the opening ceremony in front of all participants.
- Sponsorship of one of the main sessions with the presentation of an official speaker from the sponsoring entity.
- Management of dedicated digital platforms for the sponsor on the official conference channels to promote its business and products before, during, and after the event.
- Organization of private meetings and exclusive workshops with senior companies present at the conference to facilitate partnerships and deals.
- 90-second promotional video display on the main screens during the events.
- Attendance at all media activities, including press conferences and exclusive interviews.
- Inclusion of the sponsor's logo in all marketing and media materials (advertisements, social media, conference guide, website).

To attend official events and the opening dinner. Number of 20 invitations for the official opening, 15 VIP invitations.

- Inclusion of the logo on the identification badges of all participants in the conference and the accompanying exhibition.
- Extensive media coverage including publishing sponsor news in official press releases.
- Execution of all requests of the official sponsor related to promoting their company during the event, including distribution of advertising materials, brochures, and promotional samples within the conference and the accompanying exhibition.
- Opportunity to hold exclusive meetings with local and international media.
- Appearing as an official sponsor in all promotional campaigns of the conference, before, during, and after the event.
- Honoring at the closing ceremony with a shield and certificate of appreciation. Post-exhibition benefits (luxury photo album - documentary file of conference and exhibition activities - flash drive containing the company's pavilion during the conference events)