

# DIAMOND Sponsor

**Strong presence at the conference with opportunities for direct interaction with attendees.**

## **Exclusive benefits:**

- Diamond sponsor of the conference and accompanying exhibition, with official recognition of its pioneering role in supporting the event.
- Allocation of one front-row seat for a company representative alongside senior officials.
- Prime location at the conference and exhibition front, with booth design and setup covered by the organizing company (36 m²).
- Sponsorship of one of the main sessions with an official speaker from the sponsoring entity.
- Management of dedicated digital platforms for the sponsor on the conference's official channels to promote its business and products before, during, and after the event.
- Organization of private meetings and exclusive workshops with senior companies attending the conference and exhibition to facilitate partnerships and deals.
- Display of a 45-second promotional video on the main screens during events.
- Attendance at all media activities, including press conferences and exclusive interviews.
- Inclusion of the sponsor's logo in all marketing and media materials (advertisements, social media, conference guide, website).
- Attendance at official events and the opening dinner. 10 invitations for the official opening and 7 VIP invitations.
- Inclusion of the logo on the identification cards of all participants in the conference and the accompanying exhibition.
- Extensive media coverage including publishing the sponsor's news in official press releases.
- Implementation of all official sponsor requests related to promoting their company during the event, including distributing advertising materials, brochures, and promotional samples within the conference and the accompanying exhibition.
- Opportunity to conduct exclusive interviews with local and international media.
- Honoring at the closing ceremony with a shield and certificate of appreciation. Post-exhibition benefits: (A luxurious photo album - Documentation file of the conference and exhibition activities - Flash drive containing the company's booth during the conference activities)